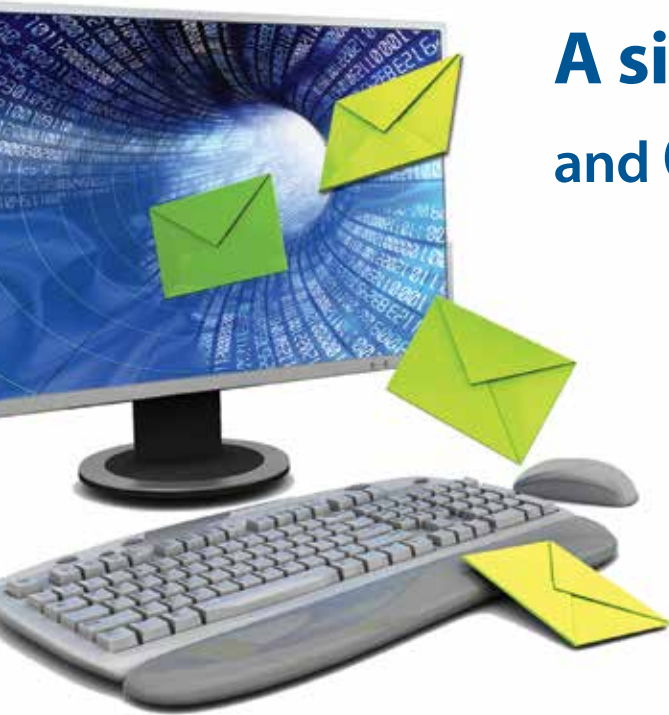




Email Marketing



A simple way to get emails out and **drive business in!**

Quality member relationships are what separate you from the competition. MMSS has partnered with Constant Contact to provide a fast and effective way to get your messages out to members on a more frequent basis. Together we'll develop valuable content to keep new members coming in and existing members coming back! MMSS can fully manage your email marketing account or we can simply assist you in managing your own account through Constant Contact.

Getting set-up is easy.

Simply contact us today to discuss your email marketing needs and goals – we'll help you reach them!

Call today:

800.243.0171

or visit us online:

www.mmss.com



**Membership
Marketing**

SUPPORT SERVICES



With our powerful email marketing program, you'll be able to:

- Send custom designed promotional and educational email messages that match your credit union's identity and branding
- Automatically post emails to your Twitter feed
- Make it easy for members to share your emails
- Easily import and manage your entire contact list
- Grow your contact list with "Join My Mailing List" links on your website and social media pages
- Schedule and send welcome emails or other frequently sent messages with Email Autoresponder
- Count how many fans 'like' or 'share' your emails on Facebook, Twitter and LinkedIn.
- View email campaign results including: open rates, click-throughs, bounces, and more. And, with an average deliverability rate of 97%, you can be sure your emails are being seen.*

*Statistic provided by Constant Contact. Deliverability rates can vary and are dependent on the quality and age of contact list.



Email Marketing



A quick, easy and **affordable** way to stay connected with your members.

MMSS can handle it ALL for you!

Constant Contact Email Marketing - Standard Account Pricing

List Size	Monthly Pricing	6-Month Prepay (10% off)	12-Month Prepay (15% off)
0 - 500	\$20	\$108	\$204
501 - 2,500	\$45	\$243	\$459
2,501 - 5,000	\$65	\$351	\$663
5,001 - 10,000	\$95	\$513	\$969

For pricing on list sizes larger than 10,000, please contact us. Contact lists must be opt-in and permission-based only.

Email Marketing - Design and Account Management Pricing

One-Time Account Set-Up Fee	\$195	Covers initial set-up of account and billing details, uploading contact list and programming credit union information into account.
Custom e-Template Design (one-time)	\$245	Design and set-up of 1 custom e-template design for your credit union. Includes a header and footer design + any additional image or sidebar set-ups.
Email Blast Set-Up Fee (per email sent)	\$145	Includes custom copywriting, design and programming of email in HTML, executing/sending email blast to your contact list and providing reports on deliverability rates.

Call today to get started - your members are waiting to hear from you!

800.243.0171